



For Immediate Release
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IPAK is thrilled to announce a new component to its iGreen initiative. Suggested by Marie Perez, IPAK's warehouse manager and mother of environmental activist, Nykia, the company is transitioning from using plastic packing bubbles as filler in its shipping cartons to board filler shredded on their new Intimus PacMaster Cardboard Box Shredder. Marie Perez says "my daughter has been touting the merits of going green since adolescence, and has been very active in local efforts to plant trees around the streets of Philadelphia. She even started her own non-for-profit organization, Philly Tree People. Having been employed with IPAK since its inception in 1993 and knowing they were also eco-conscious, I presented this new machine to management." This PacMaster simply recycles board into biodegradable packing material, thereby significantly reducing the need for plastic filler.

IPAK is a woman-owned business and leading source of creative marketing solutions for the education, health care and promotion markets. One of its core beliefs is the importance of not taking things for granted. Protect the environment by learning more about what you can do to go green in your area.

For more information on Nykias organization, go to www.phillytreepeople.com. For more information about iGreen, visit www.ipak.com.

