



For immediate release
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Pennsauken, NJ

IPAK announces they will be donating a portion of the company's sales of materials produced for visually impaired students to the Vision of Children organization (www.visionofchildren.org), a non-profit organization dedicated to the eradication of childhood hereditary blindness.

Karen Primak, President of IPAK says, "Having a 4 year old with a hereditary vision disorder and owning a company that produces materials for those visually impaired, it is only fitting that we work together to help cure diseases that rob our children of sight. This is a charity I am passionate about." IPAK currently manufactures large print test books and media for those who are visually challenged.

IPAK, a member of the Women's Business Enterprise National Council (WBENC), is a comprehensive sole source manufacturer of creative packaging. The company develops, oversees and manufactures a packaging project from start to finish. IPAK adds value by becoming an extension of their clients' in house production and marketing team. All packaging structural design, project management, digital printing, post press manufacturing and fulfillment operations are done by a staff of 85 at their 52,000 sq foot facility in Pennsauken NJ. IPAK's client base is national and includes The McGraw-Hill Companies, John Wiley & Sons, ETS and Rainbow-Media.