



**For immediate release**  
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**Pennsauken, NJ**

IPAK proudly produced The Washington Post's Nationals' historic first pitch poster and point of purchase display. The poster will be offered free with the purchase of The Sunday Post at select Washington area stores April 24 and May 1.

The poster, titled "Baseball Returns," reproduces the photograph of the first official Major League Baseball pitch in Washington in 34 years, as captured by Post photographer Preston Keres.

Over 125,000 28" x 25" posters were printed on top-quality, durable gloss stock. The job, requiring over 1200 labor hours just to roll, band and package, was completed and delivered in just 56 hours from the time the ink dried on the poster.

The Washington Post has kindly allowed IPAK to give a limited number of this poster to our premier clients upon request. To get your copy, please email [kprimak@ipak.com](mailto:kprimak@ipak.com).

IPAK, a member of the Women's Business Enterprise National Council (WBENC), is a comprehensive sole source manufacturer of creative packaging. The company develops, oversees and manufactures a packaging project from start to finish. IPAK adds value by becoming an extension of their clients' in house production and marketing team. All packaging structural design, project management, post press manufacturing and fulfillment operations are done by a staff of 100 at their 52,000 sq foot facility in Pennsauken NJ. IPAK's client base is national and includes The McGraw-Hill Companies, John Wiley & Sons, Random House and Rainbow-Media.