



For immediate release
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IPAK's marketing and production efforts helped AMC receive two MARK awards at this years CTAM conference (Cable and Telecommunications Association for Marketing). The CTAM/Multichannel News Mark Awards is the premier competition for recognizing marketing excellence in cable and broadband, honoring outstanding achievements in strategic marketing, and spotlighting the creators of the work.

This year, over 1,000 marketing efforts were submitted and reviewed by cable's top marketers. The winners were announced at the Mark Awards Ceremony on July 20th at the Summit in Boston. And, IPAK/AMC won 2!

Please see the attached links for pictures of the packaging IPAK designed, manufactured and fulfilled.

- <http://www.ctam.com/awards/markawards/winners-21/10406.htm>
- <http://www.ctam.com/awards/markawards/winners-21/10851.htm>

IPAK, a member of the Women's Business Enterprise National Council (WBENC), is a comprehensive sole source manufacturer of creative packaging. The company develops, oversees and manufactures a packaging project from start to finish. IPAK adds value by becoming an extension of their clients' in house production and marketing team. All packaging structural design, project management, post press manufacturing and fulfillment operations are done by a staff of 70 at their 52,000 sq foot facility in Pennsauken NJ. IPAK's client base is national and includes The McGraw-Hill Companies, ETS, American Artists and Writers Institute, Random House and Rainbow-Media.